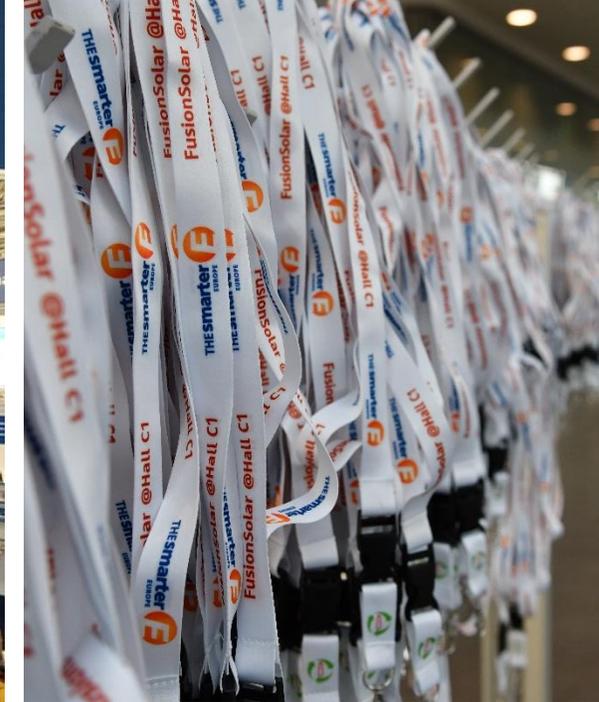

Power2Drive Europe 2024 Exhibition Sponsorship Packages





SPONSORSHIPS

Your possibilities to become a sponsor of Power2Drive Europe

Do you want more visibility as an exhibitor of the Power2Drive Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

EXHIBITION SPONSORSHIP PACKAGES

Power2Drive Europe

	Platinum	Gold	Silver
	€12,000 exclusive	€8,000 max. 3	€6,000 max. 6
Fixed Services	€8,000	€5,000	€4,000
Logo in The smarter E Event Guide	✓		
Banner in one visitor newsletter for the Power2Drive Europe (English or German)	✓		
Logo on the sponsor boards in the exhibition entrances	✓	✓	
Logo and company profile on the sponsor page of Power2Drive Europe	✓	✓	✓
Logo on the floor plan at the entrances to your hall	✓	✓	✓
Variable Services (A selection can be found on the next page)	€4,000	€3,000	€2,000
Freely selectable	✓	✓	✓

SPONSORSHIPS

Power2Drive Europe: Variable Services

The scope of the variable services depends on the booked package.



Your Visibility onsite

Content Partnership Premium	€8,500
LED Wall	€8,500
The smarter E Europe Start-up Area	€8,500
WIFI	€8,000



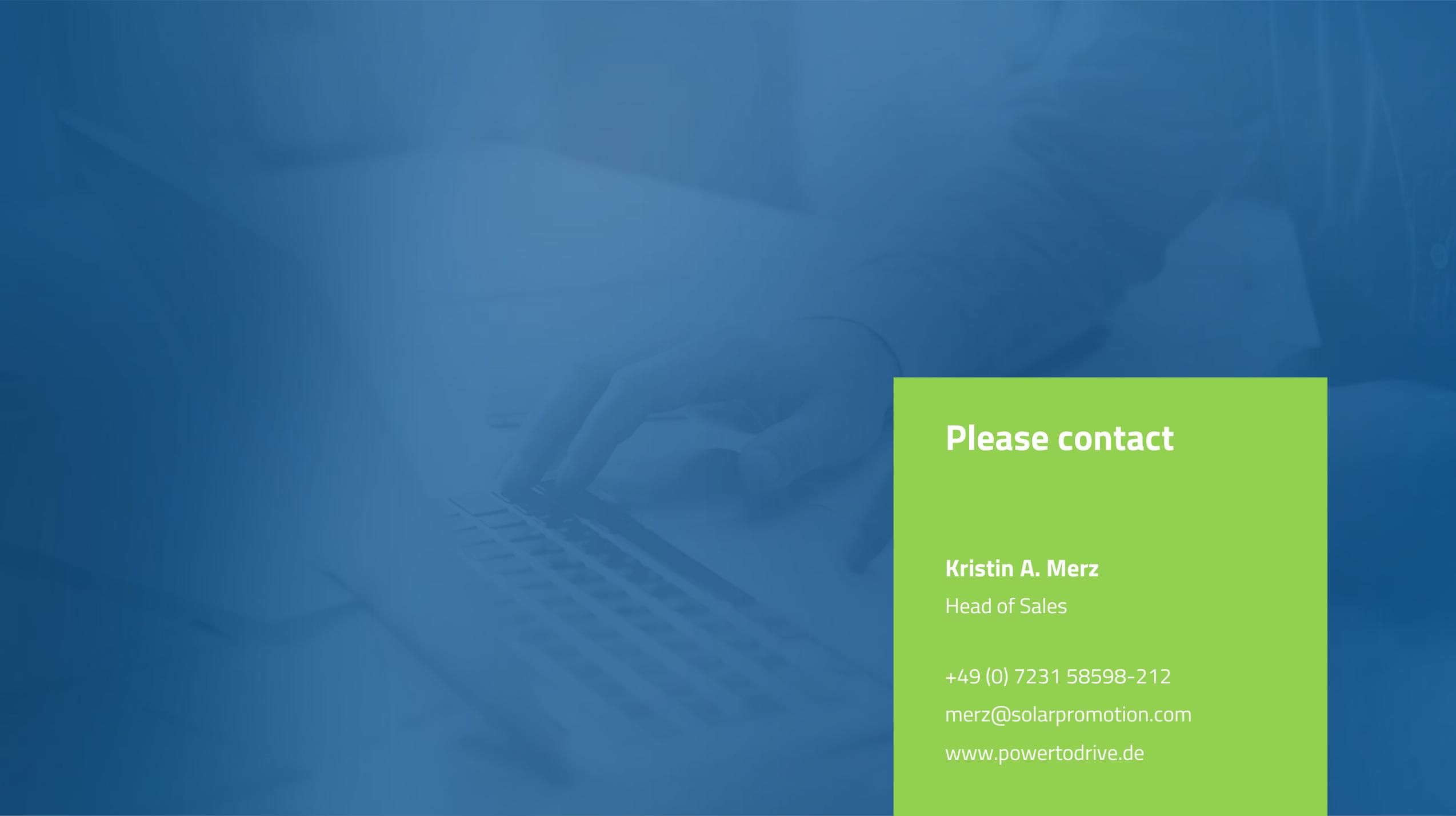
Digital Advertising Opportunities

Podcast	€1,500
Newsletter Banner (Eng. or German)	€1,200
Ticket Branding Package	€1,500
Webinar	€750



Your Banner on our Website

Homepage (Z1)	€3,500
Homepage (Z2)	€1,800
Homepage (Z3)	€1,000
Landingpage Visitor (Z1)	€2,500
Landingpage Visitor (Z2)	€2,000
Landingpage Visitor (Z3)	€1,000
Exhibitor List (Z1)	€2,000
Exhibitor List (Z2)	€1,000



Please contact

Kristin A. Merz

Head of Sales

+49 (0) 7231 58598-212

merz@solarpromotion.com

www.powertodrive.de



Solar Promotion GmbH

Kiehnlestraße 16
75172 Pforzheim
Tel.: + 49 7231 58598-0
info@TheSmarterE.de
www.TheSmarterE.de

FWTM – Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG

Messe Freiburg, Neuer Messplatz 3
79108 Freiburg i. Br.
Tel.: +49 761 3881-3700
TheSmarterE@fwtm.de

