

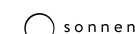


## EUROPE'S LARGEST PLATFORM FOR THE ENERGY INDUSTRY

"Creating a new energy world" – that's the goal of The smarter E Europe with a focus on cross-sector solutions linking electricity, heating and transportation for an intelligent and sustainable energy supply. The topics comprise all core areas along the supply chain – from the generation, storage, distribution and use of electricity and heat to sector coupling. In 2021, it will also offer deep insights into current trend topics such as Power-to-X technologies, smart- and microgrids, virtual power plants and the combination of solar energy and e-mobility.

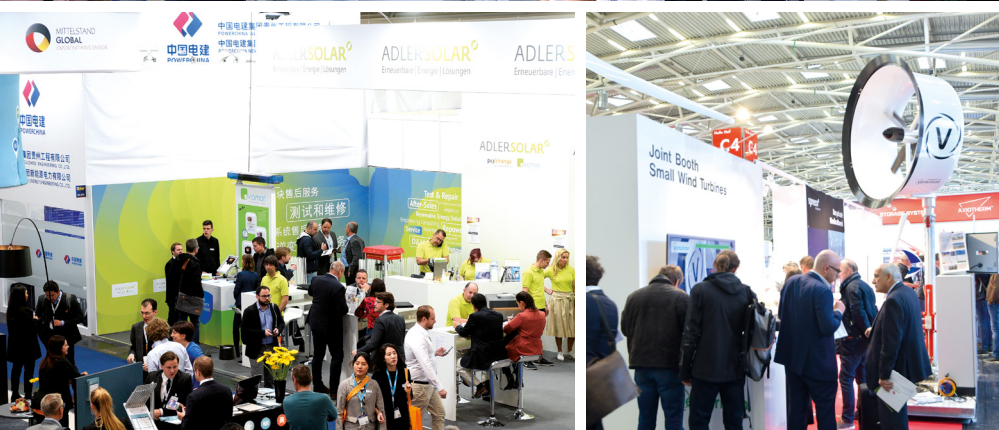
The smarter E Europe brings together a total of four exhibitions to give energy industry players from around the world a comprehensive industry overview: Intersolar Europe, ees Europe, Power2Drive Europe and EM-Power Europe. From June 9–11, 2021, Europe's largest platform for the energy industry is expecting more than 50,000 visitors from 160 countries and 1,480 exhibitors in Munich, Germany.

Pooled expertise in concentrated space – join The smarter E Europe with a themed joint booth or country pavilion and make the most of this unique platform as many companies already do!



Excerpt from the exhibitor list The smarter E Europe 2019 + 2020





## THE SUITABLE ALTERNATIVE TO YOUR INDIVIDUAL BOOTH

### Themed Joint Booth

Demonstrate your technological know-how in the field of renewable energy and use the attraction of a themed joint booth to meet new stakeholders and make new profitable business contacts.

### Country Pavilion

Highly frequented international country pavilions offer the opportunity to present the perspectives of your country abroad at low cost – thus promote existing business relationships and pave the way for new cooperations and transnational investments.

### State Pavilion

Use the interfaces between the economy and public sector to show the know-how of your region as federal states are increasingly promoting the joint exhibition appearance of different companies, universities, research institutes, municipalities and associations to successfully promote their location.

## YOUR BENEFITS

### Special Conditions

- Discounted booth rate
- Additional 10% discount for the main exhibitor for organizing the booth
- No co-exhibitor fees

### Marketing Package

- Free listing in exhibitor list on the website and in printed brochures
- Unlimited exhibition tickets to invite your best customers
- 10% discount on conference tickets
- Pavilion to be highlighted in print and e-marketing campaigns
- Free press release distribution

## SAVE YOUR JOINT BOOTH NOW



### Contact Person

Kristin A. Merz  
Head of Sales  
Solar Promotion GmbH  
Tel.: +49 7231 58598-212  
merz@solarpromotion.com

### Organizers

