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| EUROPE

The World's Leading Exhibition
for the Solar Industry
MESSE MÜNCHEN, GERMANY

JULY 21-23 2021

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| PV PRODUCTION TECHNOLOGIES: PAVING THE WAY FOR A SUCCESSFUL SOLAR INDUSTRY

Europe's PV market is booming. In some regions, solar energy has already become the most affordable form of energy production. The price of solar power has fallen as low as 1-2 euro cent per kilowatt hour in numerous public tenders. And despite the impact of the coronavirus pandemic, things still look promising in Europe. According to SolarPower Europe's Global Market Outlook, newly installed photovoltaic capacity is predicted to reach at least 30 gigawatts each year starting in 2023. Until recently, production was concentrated in Asia, but manufacturers are now increasingly setting up their own plants in European countries. The current spike in European demand could lead to a growing revival of PV production on the continent.

Numerous innovations in the module, cell and wafer segments in particular are also helping drive this PV market boom.

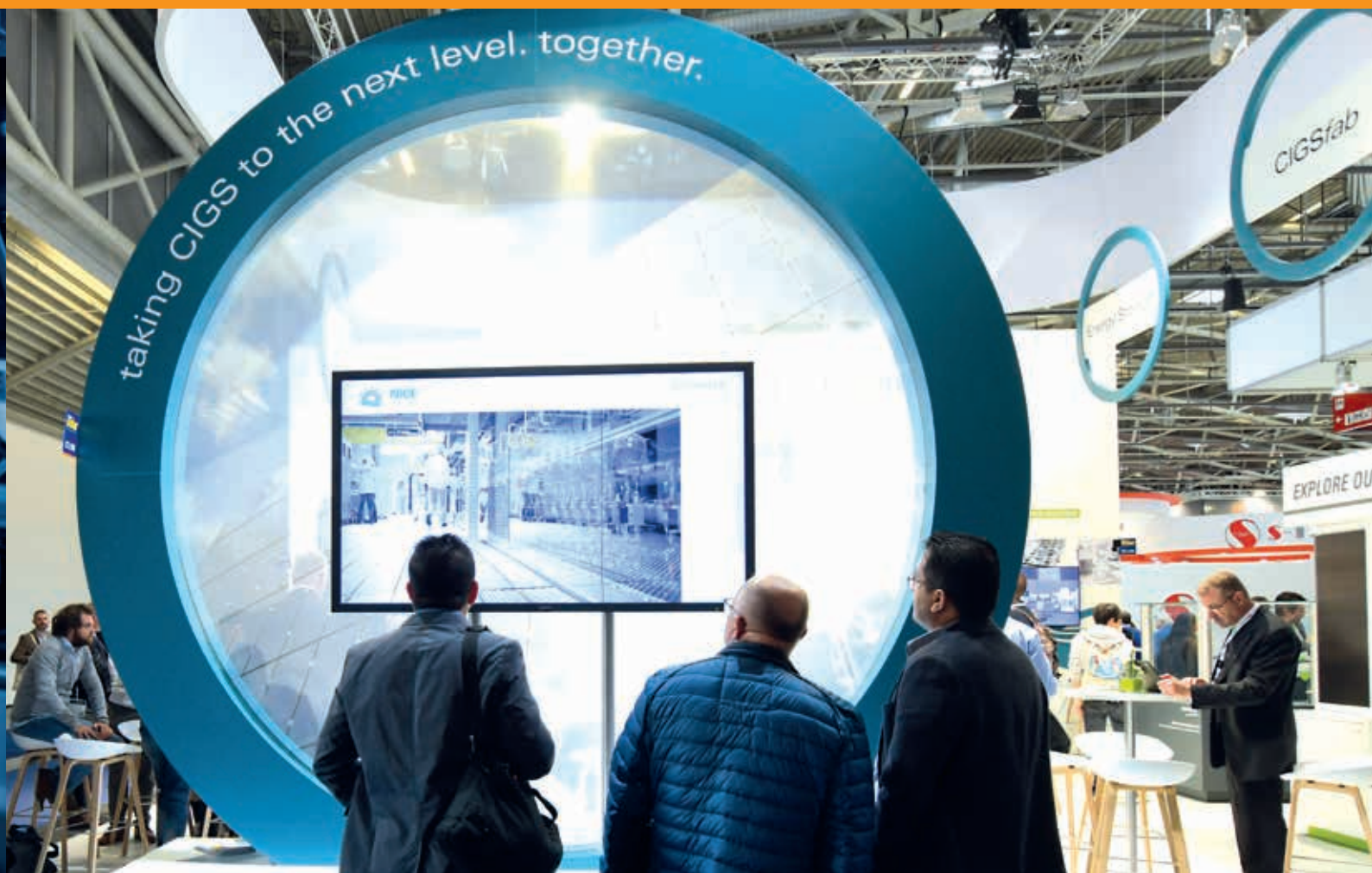
These technologies have become increasingly high-performing over the past few years. This can be seen in the trajectory of solar module development – from multi-busbar technology to half-cut cell modules to solar tiles and shingles. Meanwhile, both module wattage and wafer size have increased over time. For example, Trina Solar recently introduced the latest generation of its Vertex modules, which offer power output of up to 600 watts. The next step toward even greater efficiency is heterojunction technology, which was presented for the first time at Intersolar in 2019. Boasting cell efficiencies of over 25 percent, this technology earned REC Solar the 2020 Intersolar Award.

These multifaceted technological trends can all be found at Intersolar Europe, which reflects the immense dynamism and diversity of the industry.

» Photovoltaics has become often cheaper than other electricity generation technologies, and it's improving from year to year, since solar power has more cost reduction potential than other technologies.



Michael Schmela, Executive Advisor, Head of Market Intelligence and Member of the Leadership Team at SolarPower Europe



BE A PART OF EUROPE'S LARGEST ENERGY INDUSTRY PLATFORM

Do you offer products and solutions in PV production, automation technology or monitoring and measuring technology? Do you work with manufacturing equipment for solar cells or modules? Do you offer the materials and components needed for this equipment? Then Intersolar Europe is the place for you!

As the most important innovation hub for new energy solutions, The smarter E Europe offers all international players the perfect opportunity to take advantage of the cross-sector potential and business models of the new energy industry. As part of The smarter E Europe, Intersolar Europe has established itself over many years as the world's leading exhibition for

the solar industry. In 2021, it will once again feature a special exhibition space for PV production technologies, a segment which is gaining significance across all sectors of the energy industry. PV solutions are becoming more and more important, both for the energy storage systems seen at ees Europe and for the e-mobility solutions presented at Power2Drive Europe.

Individualized booth plan

With our online registration form, you can book the size and style of booth space that is just right for your company. Your booth will be located in hall A3 at Intersolar Europe – grouped together with the cell and module manufacturers.

| EXCELLENT REASONS TO PARTICIPATE



PROFITABLE SYNERGIES

The smarter E Europe brings together previously isolated sectors such as electricity, heat, and transportation, serving as the perfect platform to showcase PV production technologies together with related areas of the new energy world such as storage systems.



TAILOR-MADE PROGRAMMING

We offer you exhibition spaces, forums, conference sessions and digital events around the topic PV production technologies.



COMPREHENSIVE MARKETING PACKAGE

Topic-specific newsletters, interviews, print materials, your own company landing page, free entry vouchers and free distribution of your press releases lend a special focus to the topics you wish to present and give your company distinctive visibility.



OTHER EXCITING OPPORTUNITIES

Benefit from the official exhibitor evening and the job exchange, and submit your company's innovation to be considered for an award.



MEET YOUR TARGET AUDIENCE IN PERSON

Meet your specific target audience of cell and module manufacturers as well as inverter manufacturers in Munich.



INTERNATIONAL COVERAGE

The smarter E Europe welcomes more than 50,000 trade visitors from over 160 countries, 1,480 exhibitors from 50 countries and over 580 international journalists from 30 countries with a total of around 10,000 media reports.



300MW FULLY AUTOMATIC TURNKEY LINE

COMPLETE SOLUTION FOR PV MODULE MANUFACTURING

Inter
solar
award

2018
Finalist



300
MW/year



138
modules/h



12 operators
per shift



2000 m²
production
area required



440
kW/h



6 bar
4000 nL/1'



Ecoprogetti SRL

WILL YOU BE THERE?



Excerpt from the exhibitor list The smarter E Europe 2020 at the time of cancellation in March 2020 due to the COVID-19 pandemic.



| EXHIBITION QUICK FACTS

Dates	July 21–23, 2021
Venue	Messe München, Germany
Exhibitors	900+ Intersolar Europe 1,000+ Providers with focus on Intersolar Europe. (including the parallel exhibitions of The smarter E Europe)
Exhibition Space	1,480 The smarter E Europe 88,000 sqm (132,000 sqm The smarter E Europe)
Visitors	50,000+ The smarter E Europe

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Organizers



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Parallel Events

