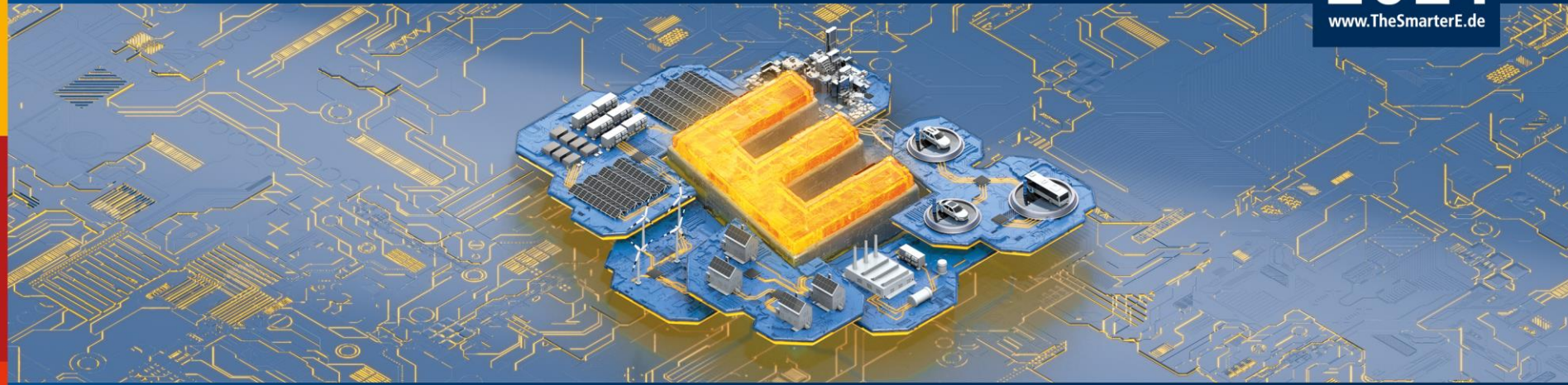
THE smarter E EUROPE

The Innovation Hub for New Energy Solutions
MESSE MÜNCHEN

6–8 OKT 2021
www.TheSmarterE.de



Werden Sie Teil der führenden Energiefachmessen und -konferenzen The smarter E Europe

inter solar EUROPE
connecting solar business

ees electrical energy storage

POWER DRIVE EUROPE

EMPOWER EUROPE

# DIGITAL PACKAGES FOR THE SMARTER E RESTART 2021

# OCTOBER 6–8, 2021

# The Event at a Glance

**The smarter E Europe Restart 2021**
October 6–8, 2021 | On-Site, Digital & Hybrid

Exhibition in Munich

Digital company presences with additional features:

- Image and product videos
- Contact person with contact possibility
- Products for own showroom

Streaming Program

- The smarter E Expo TV incl. exhibitor broadcasting times

Networking

# Digital Packages for Exhibitors

| The smarter E Europe Restart 2021 \| October 6–8, 2021 | Basic | Basic+ | Pro<br>Limited availability | Premium<br>exclusiv \| booked |
|---|---|---|---|---|
| ▪ Digital company presence (basic version) | ✓ | ✓ | ✓ | ✓ |
| ▪ Digital company presence (extended version) on event website | | ✓ | ✓ | ✓ |
| ▪ Listing as (premium) partner on event website | | | ✓ | ✓ |
| ▪ Membership points | | | | ✓ |
| ▪ Exclusive The smarter E Expo TV Sponsor | | | | ✓ |
| ▪ Logo integration in intro tailer of The smarter E Expo TV | | | | ✓ |
| ▪ 15 minutes broadcasting time on The smarter E Expo TV | | | ✓ | ✓ |
| ▪ Placement of an advertising spot on The smarter E Expo TV | | | ✓ | ✓ |
| ▪ TV coverage from your exhibition booth as intro to your The smarter E Expo TV slot incl. coverage for your personal use (2.5 minutes)[1] | | | optional (€1,500) | ✓ |
| ▪ Post-produced coverage from your The smarter E Expor TV slot for your personal use | | | optional (€600) | ✓ |
| | **€0**<br>Included in booth booking | **€750** | **€5,000** | **€17,000** |

1 A minimum number of 5 bookings is required for this offer.

# Digital Company Presences

## Digital Company Presence: Basic Version

**Content**

- Company contact information
- Social media links
- Company description
- Branding
- Images
- Booth number

## Digital Company Presence: Extended Version

**Content**

- Company contact information
- Social media links
- Company description
- Branding
- Images
- Booth number

- Image and product videos
- Products for own showroom
- Contact person with contact possibility by visitors

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