Power2Drive Europe 2024
Exhibition Sponsorship Packages
Do you want more visibility as an exhibitor of the Power2Drive Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.
# Exhibition Sponsorship Packages

**Power2Drive Europe**

<table>
<thead>
<tr>
<th>Package</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>€12,000</td>
<td>€8,000</td>
<td>€6,000</td>
</tr>
<tr>
<td>Fixed Services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo in The smarter E Event Guide</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner in one visitor newsletter for the Power2Drive Europe (English or German)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on the sponsor boards in the exhibition entrances</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo and company profile on the sponsor page of Power2Drive Europe</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on the floor plan at the entrances to your hall</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Variable Services (A selection can be found on the next page)</td>
<td>€4,000</td>
<td>€3,000</td>
<td>€2,000</td>
</tr>
<tr>
<td>Freely selectable</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Fixed Services

- Logo in The smarter E Event Guide
- Banner in one visitor newsletter for the Power2Drive Europe (English or German)
- Logo on the sponsor boards in the exhibition entrances
- Logo and company profile on the sponsor page of Power2Drive Europe
- Logo on the floor plan at the entrances to your hall

### Variable Services

A selection can be found on the next page:

- Freely selectable
- Selection of services

### Pricing

- **Platinum**
  - €12,000 (exclusive)
  - Max. 3
- **Gold**
  - €8,000
  - Max. 3
- **Silver**
  - €6,000
  - Max. 6
**Power2Drive Europe: Variable Services**

The scope of the variable services depends on the booked package.

### Your Visibility onsite
- Content Partnership Premium: €8,500
- LED Wall: €8,500
- The smarter E Europe Start-up Area: €8,500
- WIFI: €8,000

### Digital Advertising Opportunities
- Podcast: €1,500
- Newsletter Banner (Eng. or German): €1,200
- Ticket Branding Package: €1,500
- Webinar: €750

### Your Banner on our Website
- Homepage (Z1): €3,500
- Homepage (Z2): €1,800
- Homepage (Z3): €1,000
- Landingpage Visitor (Z1): €2,500
- Landingpage Visitor (Z2): €2,000
- Landingpage Visitor (Z3): €1,000
- Exhibitor List (Z1): €2,000
- Exhibitor List (Z2): €1,000
Please contact

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