

Laddmax Success Story



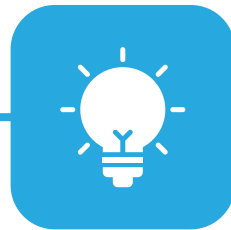
Tridens EV Charge enables us to focus on the business aspects and revenue streams, while its versatility allows for easy charger management and a very positive driver experience.

Rolf Kivisalu, Operations Director at Laddmax



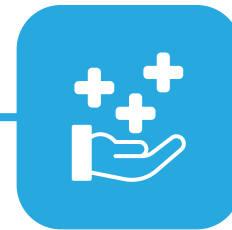
Challenges

- ❖ Hardware-agnostic Software
- ❖ Simplified Payments
- ❖ Customer Incentives



Solution

Tridens EV Charge platform running on AWS was selected. The client can manage any OCPP 1.6J (or 2.0.1) charger and uses one of the pre-integrated payment provider services for seamless payments. Drivers use the white-label mobile app for onboarding and enjoy special promotions.



Benefits

- ❖ 35% drop in TCO
- ❖ Automated payment collection
- ❖ Improved customer experience



Laddmax Sverige AB is a company in the Rosell & Clack AB group. It offers an affordable and accessible range of charging systems for electric cars for private individuals, small businesses and commercial/public charging.



Tridens EV Charge is an all-in-one solution for eMSPs and CPOs powered by AWS. Designed to manage any OCPP 1.6J or 2.0.1 compatible charger and offer a seamless driver-experience with highly flexible pricing capabilities.