

Cable-Sherpa at Smarter E Europe: Finalist for the Smarter E Award 2025 in the E-Mobility Category

Cable-Sherpa nominated as a finalist for the Smarter E Award 2025 in the category of E-Mobility

Freistadt / Munich, May 2025:

Cable-Sherpa has been nominated as a finalist for the prestigious Smarter E Award 2025 in the E-Mobility category and will showcase its innovative cable management solution at Smarter E Europe in Munich from May 7–9, 2025. The smart holder for EV charging cables brings order to charging spaces and offers an efficient, space-saving solution for both private and commercial users.

Innovation for Greater Comfort in E-Mobility

Cable-Sherpa is a **flexible, rotatable, and extendable wall-mounted arm** designed as the ideal cable management for EV charging. Made from electro-galvanized steel, available in two versions and various colors, the system is compatible with all standard wallboxes and charging cables. Thanks to its innovative design, the arm **automatically returns to its resting position** after use, keeping the charging area clean and safe.

“Our vision has always been to make the charging process as simple as possible. With just one motion, the cable can be used and neatly stowed away – without getting hands or clothing dirty,” explains **Andreas Affenzeller**, CTO and Co-Founder.

Manufactured locally and protected by two patent applications, Cable-Sherpa holds cables up to **7 meters** in length and offers a **working radius of 5.5 meters**. The product is available online starting at **€199**.

On the Road to Expansion: From Central Europe to Scandinavia

Cable-Sherpa is already well established in **Germany, Austria, Switzerland, Luxembourg, the Netherlands, France, and Italy**. To drive further growth, the team undertook a **1,600 km road trip** in April 2025 to the **Nordic EV Summit in Oslo**, showcasing the everyday practicality of e-mobility. With **Norway** leading Europe in EV adoption (over 95% of new cars fully electric), it represents Cable-Sherpa’s next strategic growth market.

Smarter E Europe: Where Future Technologies Meet

By participating in **Smarter E Europe**, Cable-Sherpa marks another milestone in its success story. The event is Europe's **leading innovation platform** for new energy solutions and e-mobility.

"Being named a finalist for the Smarter E Award highlights our spirit of innovation and our mission to make electric mobility more convenient," says **Helmut Kastler**, Co-Founder of Cable-Sherpa.

From Personal Problem to Market Innovation

The idea behind Cable-Sherpa was born out of personal experience: **Helmut Kastler (42)**, a mechatronics engineer and EV owner, was tired of tangled cables in his garage. Together with friends and business partners **Erwin Kunst (44)** and **Andreas Affenzeller (42)**, he developed a smart, extendable, rotatable wall-mounted arm as a perfect cable management solution.

Thanks to a well-thought-out strategy covering **marketing, PR, website, webshop, logistics, and production**, Cable-Sherpa quickly gained traction in the market.

"Our goal is to differentiate ourselves with a unique solution. While the wallbox market is highly competitive, there are very few practical solutions for cable management – and that's where Cable-Sherpa comes in," adds Kastler.

Market Potential and Future Vision

With EV registrations continuing to rise across Europe, Cable-Sherpa is well-positioned for the future. By 2030, the EU will require over **32 million charging points**.

"This growth presents enormous potential, and we're focusing on the **pan-European market**," says Co-Founder **Erwin Kunst**.

Visit Cable-Sherpa at Smarter E Europe in Munich – May 7–9, 2025

📍 Hall C5, Booth 660B

Don't miss the **live presentation** during the Power2Drive Forum session:

"Extraordinary Solar Technology – The Smarter E AWARD Finalists"

📅 Wednesday, May 7, 2025 – 11:30 AM

📍 Hall C6, Booth 550 (Forum)

🔑 Topic: "Advantages of Cable Management for Wallboxes"

Cable-Sherpa is available online at: www.cable-sherpa.com. EV drivers can order mounting accessories, wall mounts, and charging cables directly from the webshop. Stay connected: Website: <https://cable-sherpa.com/> Instagram: [@cablesherpa](https://www.instagram.com/cablesherpa) LinkedIn: [Cable-Sherpa GmbH](#) Facebook: [Cable-Sherpa](#)

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