

Press Release

## **Rethinking Business Models: chargecloud Marketplace strengthens Innovation and Networking in E-Mobility**

**New partner solutions expand the offering for e-mobility providers – focus on smart charging and AI**

**Cologne, April 29, 2025: chargecloud GmbH, a leading provider of e-mobility software, is focusing on the growing chargecloud Marketplace at the Power2Drive trade fair in Munich. It provides e-mobility companies with easy access to verified partner offers that can be seamlessly integrated with chargecloud's SaaS solution. This enables e-mobility providers to expand their business efficiently and respond flexibly to new market requirements.**

More than ten partner companies already offer their services via chargecloud Marketplace. These include solutions for credit card payment, GHG quota management, tax support, load management, parking sensors and location planning as well as AI hotlines. Together with three of its partners, chargecloud will be demonstrating at the trade fair how digital services expand the company's core offering with specialized solutions.

### **Live at stand B6.334: Comprehensive ecosystem for charging providers**

At the industry trade fair Power2Drive, visitors will be given an overview of chargecloud's range of services and can also obtain live information about selected partner offers. This year, the focus will be on the current industry topics of smart charging, AI in customer service and credit card terminals.

These solutions can be experienced in practice by visitors to the chargecloud booth:

- **Reduce charging costs for EV fleets: Q&A with RiDERgy on May 7 & 8**

RiDERgy's AI-based software plans charging sessions automatically and cost-efficiently so that environmentally friendly electricity is used at low prices. This will enable companies to reduce the charging costs of their fleet by up to 80 percent while maximizing vehicle availability.

A live demo will show how predictive algorithms calculate the optimal charging time to enable punctual and cost-efficient charging of fleet vehicles. Visitors can also see how load management can work with solar and battery storage systems at the demo system.

On May 7 and 8, RiDERgy founder and CEO Claudio Geyken will be available for questions and discussions at the chargecloud booth from 3 p.m. onwards.

- **Lemonflow.ai: AI hotline for EV charging**

chargecloud enables CPOs to provide specialized 24/7 support at charging stations - both with classic hotline service and with AI voice agents. The cooperation between the established e-mobility platform provider and the Munich-based AI company Lemonflow Technologies is intended to enable an even better charging experience and thus further promote the spread of e-mobility in the mass market. The advantages of AI-supported customer service are obvious: the hotline is available around the clock and without waiting times, multilingual support in over 30 languages is easy to implement and service quality can be continuously improved without individual training. Lemonflow.ai provides a specialized voice-based AI agent that is already being used by leading charging point operators in several European markets.

Trade fair visitors can make a test call to the AI Agent at the booth and experience the interaction of the AI system with the chargecloud backend.

- **Payter: Credit card payment at charging stations**

The Payter Apollo terminal can be tested on site in combination with a wallbox. The terminal enables convenient direct payment with credit or debit cards and supports common payment standards. chargecloud and Payter thus provide CPOs with an easy way to offer EV drivers ad-hoc payment and meet the requirements of the EU Alternative Fuels Infrastructure Regulation (AFIR).

## **Growth for customers and partners**

“The Marketplace gives our customers direct access to high-quality partner solutions that they can use to expand their business models and make them fit for future requirements,” explains Markus Bach, CEO of chargecloud GmbH. “At the same time, we are creating a platform for our partner companies to place their innovations in a dynamically growing market.”

All services available via the Marketplace are checked for compatibility by chargecloud to ensure smooth integration into the ecosystem. This enables both existing customers and new partners to quickly access the market with the highest quality standards.

## **Driving innovation for e-mobility**

With the Marketplace, chargecloud is expanding its ecosystem in order to provide the best possible support for the implementation of scalable business models in a rapidly developing market. The combination of a powerful software platform and specialized partner solutions will help to further develop the charging infrastructure and promote innovation in the industry.

## **About chargecloud GmbH**

Since 2016, chargecloud GmbH has been supporting companies in professionalizing their e-mobility offerings. chargecloud's cloud-based, modular, and manufacturer-independent software solution covers all relevant processes for charge point operators (CPOs) and e-mobility service providers (EMPs), from monitoring to automated billing. With a team of over 200 e-mobility experts and a flexible ecosystem, chargecloud offers a future-proof SaaS solution. The software enables limitless growth through four core modules, complementary services, add-ons, and a marketplace for certified service partners.

Web: [www.chargecloud.de/en-de/](http://www.chargecloud.de/en-de/)

## **About RiDERgy**

RiDERgy is a Berlin-based startup offering AI-powered energy management software for EV fleets. The cloud-based platform optimizes charging by staying within grid connection power limits (including building loads), integrating PV and battery systems, limiting grid fees, and leveraging spot market tariffs. RiDERgy helps partners and customers reduce charging costs and scale EV operations without costly infrastructure upgrades. To find out how much your fleet could save, visit [www.ridergy.com](http://www.ridergy.com) or contact [contact@ridergy.com](mailto:contact@ridergy.com).

## **About Lemonflow.ai**

Lemonflow.ai is a Munich-based technology company developing a voice-based AI agent specifically designed for customer support in the EV charging industry. The company offers a scalable first-level support solution – available 24/7, cost-efficient, driver-friendly, and multilingual (in more than 30 languages). The AI agent is already in use by leading operators across several European markets, with the goal of sustainably improving support along the charging infrastructure.

[www.lemonflow.ai](http://www.lemonflow.ai)

## **About Payter**

Payter is a global payment technology company headquartered in Rotterdam, the Netherlands. By accepting a wide range of payment options, such as major credit cards, contactless NFC, Apple Pay, Google Pay, RFID, and more, Payter sets the standard for the unattended payment terminal user experience. Payter maximises customer transaction control and management with seamless installation and flexible, future-proof solutions.

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